

Speed up and simplify your procurement of wellness benefits with Advanta + Sourcewell through cooperative purchasing! It saves resource time and money!

As a Sourcewell Contract holder, Advanta can help you use the power of cooperative purchasing to help simplify your bidding process for population health and related services, including employee health, wellbeing, and employee engagement solutions.

As a Sourcewell member, you can take advantage of Advanta Health's employee health and wellness solutions to satisfy your Government, Education, or Non-Profit RFP and bidding requirements, at no cost to you, in addition to receiving discounted contract rates.

You can learn how to become a Sourcewell member by visiting <https://www.sourcewell-mn.gov/register>

You can also learn about the benefits of Cooperative Purchasing by visiting <https://www.sourcewell-mn.gov/cooperative-purchasing/how-it-works>



[Sourcewell – Advanta Health Inc.](#)

Sourcewell Exclusive Rates 2025			
Eligible Lives	ActiveFit+ Base Program	Premium	Onboarding Fee
0-1,000	\$2.28	\$2.39	\$0
1,001-5,000	\$2.26	\$2.37	\$0
5,001-10,000	\$2.24	\$2.34	\$0
10,001-20,000	\$2.22	\$2.32	\$0
20,001-30,000	\$2.19	\$2.29	\$0
30,001-40,000	\$2.17	\$2.27	\$0
>40,000	\$2.15	\$2.25	\$0
Concierge Coaching	Up to 100,000K lives = \$20,000 flat fee		
1:1 Health Coaching	\$295 Per Enrolled Per Month		
Group Coaching	\$195 Per Enrolled Per Month		
Hourly Dev Rate	\$125.00		



PROGRAM COST ESTIMATES

Advanta Health will provide Sourcewell with volume-based, tiered pricing. Pricing will be based on a Per Eligible Per Month basis.

Eligible Lives	ActiveFit+	Mind+Body	+Fully Virtual Streaming Wellness Content
0-10,000	\$2.00	\$2.55	\$4.60
10,001-50,000	\$1.70	\$2.20	\$3.95
50,001-100,000	\$1.55	\$1.90	\$3.45
100,001-200,000	\$1.15	\$1.35	\$2.60
200,001-400,000	\$0.95	\$1.10	\$2.20
400,000+	TBD	TBD	TBD

* Above rates reflect estimates and may be subject to change based on Advanta's partner pricing. The above pricing does not include implementation fees, custom integrations, or cash or other incentives.

PROGRAM COST ESTIMATES

Advanta Health will charge Sourcewell a one-time implementation fee for each client obtaining services with Advanta Health. A 30% discount will be offered to each Sourcewell awarded contract.

Eligible Lives	Standard Fee	Discounted Fee (30%)
0-10,000	\$1,700	\$1,250
10,001-50,000	\$3,200	\$2,300
50,001-100,000	\$4,700	\$3,350
100,001-200,000	\$7,700	\$5,450
200,001-400,000	\$10,200	\$7,200
400,000+	\$12,200	\$8,600

* Above rates reflect estimates and may be subject to change based on Advanta's partner pricing. The above pricing does not include the Per Eligible Per Month program fee and cost of cash or other incentives.

Administration Fee Estimate

Advanta Health will use a sliding scale based on Total Actual Net Revenue from Sourcewell clients.

Total Actual Revenue to Advanta Health Solutions	Administrative Fee Percentage to Sourcewell
\$1.00-\$1,000,000	2%
\$1,000,001-\$2,500,000	2%
\$2,500,000	3%